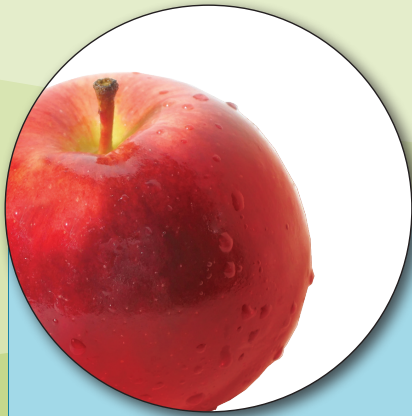




BrightBar™

DHA in its most delicious and convenient form



Holistic Health
Refined with
Research

True to our heritage, we provide solutions that sustain and advance natural health and wellness. We combine the best of nature with responsible, smart science to deliver exclusive products with effective results. With over 25 years of research experience, RBC Life understands and improves the strength of nature so we can deliver it to you.

item #48310

FROM RBC LIFE SCIENCES®

Key benefits:

- Delicious whole food bar
- Made with 97% Organic ingredients
- Convenient source of DHA

What is it?

Bright Bars are a delicious, whole food snack bar that will help support brain, eye and heart health with the essential fatty acid, DHA. These bars are made from 97% certified organic ingredients, and they are vegan whole food nutrition that tastes like apple pie!

What is it formulated to do?

Bright Bars offer a convenient and delicious way to give you and your children the essential fat DHA and other brain boosting nutrients. They are the perfect on-the-go snack for the whole family. Toss them in your child's lunch box for a healthy treat they will love.

Who may benefit?

Everyone will love Bright Bars. They have a low glycemic index so they won't cause blood sugar spikes like most convenient snacks. Instead they provide long lasting energy from real whole foods.

How is it used?

Bright Bars can be consumed as part of a meal or as a delicious, convenient snack anytime!

The Importance of DHA

DHA (Docosahexaenoic acid), an omega-3 polyunsaturated fatty acid, is the primary building block of brain tissue. The brain is 60% fat, and DHA is the most abundant fatty acid in both the brain and the retina of the eye. It is absolutely essential for healthy brain and eye function. Research is constantly revealing the many other benefits of this essential fat.

The importance of DHA can be seen clearly in the composition of human breast milk. It is the most abundant fatty acid in breast milk because it is essential for proper development of the baby's brain, eyes, and nervous system. Low DHA levels are associated with behavior problems in children, mood issues and neurological conditions in adults.

The cells in the brain, retina, and other parts of the nervous system transport electrical currents, sending messages throughout the body. DHA supports the optimal composition of nerve cell membranes necessary for the most effective transmission of these signals. DHA is also important for maintaining a healthy heart and cardiovascular system.



- See Over -

An Apple a Day

We've all heard that we should eat an apple a day but few of us do. One of the reasons apples are so incredibly beneficial is that they contain an abundance of flavonoids, which are plant compounds commonly known for their antioxidant properties. Quercetin is one of these flavonoid compounds that shows particular promise in the protection against age-related conditions.* It has been suggested by Cornell University researchers that quercetin plays a role in protecting the health of brain cells.

Apples have one of the highest contents of quercetin among common fruits, and organic produce typically contains more quercetin than conventionally grown. Each Bright Bar contains an added dose of quercetin to ensure you are getting this mind strengthening nutrient every day.*

Apples are perhaps best known for their vitamin C content. Vitamin C is the most well-researched nutrient in the world and it is highly regarded as offering powerful immune system support. When coming down with a cold or flu, most of us reach for a bottle of vitamin C or at least a glass of fruit juice to bolster our body's Vitamin C stores.

The valuable immune support from a daily dose of vitamin C is most likely one way that an apple "keeps the doctor away." Bright Bars not only contain real organic apple, but they also contain rose hips, another fruit that is naturally high in this immune supportive vitamin.

Organic Goodness

There are far too few nutritious, organic, raw, and truly healthy yet delicious snack bars on the market today. Most bars are loaded with sugar, unhealthy fats, artificial flavors and other questionable ingredients. Our Spirulina Whole Food Bar and now the new Bright Bar stand apart with organic, raw, wholesome ingredients.

These bars can easily be tossed in your child's lunch box and placed in your desk for a healthy snack at work. The sweet apple pie flavor will satisfy any appetite, while the DHA, Quercetin and other nutrients nourish your mind and body.*

Bright Bars are made in a facility that is free of wheat, dairy, peanuts and soy.

Order from your RBC Life Independent Associate:

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* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.

Nutrition Facts			
Serving Size: 1 bar (38 g)			
Amount Per Serving			
Calories	150	Calories from Fat 40	
% Daily Value*			
Total Fat	4.5 g		7%
Saturated Fat	1 g		5%
Trans Fat	0 g		
Cholesterol	0 mg		0%
Sodium	5 mg		0%
Total carbohydrates	25 g		8%
Dietary Fiber	5 g		20%
Sugars	12 g		
Protein	3 g		
Vitamin A	0%	•	Vitamin C 8%
Calcium	6%	•	Iron 10%
*Percent Daily Values are based on a 2,000 Calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
Calorie	2,000	2,500	
Total Fat	Less than 20 g		25 g
Saturated Fat	Less than 20 g		25 g
Cholesterol	Less than 300 mg		300 mg
Sodium	Less than 2,400 mg		2,400 mg
Total Carbohydrate		300 g	375 g
Dietary Fiber		25 g	30 g
Calories per gram:			
	Fat 9	•	Carbohydrate 4 • Protein 4

Ingredients: Organic Cashew Butter, Organic Agave, Organic Rice Syrup, Organic Oats, Organic Acacia Fiber, Organic Apple, Organic Flax Sprouts, Organic Buckwheat, Organic Cinnamon, DHA (from algae), Quercetin, Rose Hips, Chromium Nicotinate (ChromeMate®)